

ORGANISATIONAL CULTURE SUMMIT 2025



ORGANISATIONAL CULTURE SUMMIT

18 MARCH 2025, HILTON AUCKLAND
THRIVING TEAMS, THRIVING BUSINESS

WWW.THINKTANKMEDIA.NET/OCS



ABOUT THE SUMMIT



Welcome to the Organisational Culture Summit, the conference dedicated to empowering senior leaders to create thriving company cultures. Join us to explore strategies for enhancing productivity, boosting business performance, and fostering a positive, inclusive environment. The summit is designed to help you tackle absenteeism, increase staff engagement, and drive productivity by prioritising the wellbeing and growth of individuals and teams within your organisation.

The summit will focus on the critical role of organisational culture in shaping team dynamics, enhancing productivity, and driving overall performance. Packed with insightful speakers, the summit will ensure you, your team, and your organisation are operating at your full potential.

WHY ATTEND?

Enhance your leadership skills: Gain insights and practical tools to lead with integrity, trust, and effective communication.

Foster a positive culture: Learn how to create an inclusive, diverse, and collaborative workplace that promotes a sense of belonging.

Boost productivity and efficiency: Discover strategies to improve organisational agility and efficiency, leading to better business outcomes.

Attract and retain top talent: Understand how to attract high-quality staff and retain them by creating an engaging and supportive work environment.



ORGANISATIONAL
CULTURE SUMMIT

Find out more today at www.thinktankmedia.net/OCS



SUMMIT PRICING

Attendance Type:

Summit only
Summit and masterclass
Table of 7 for the summit day

Attendance Rate:

\$1395 + GST
\$1995 + GST
\$7812 + GST

GROUP DISCOUNTS

Book with a friend or with your team for some great savings. Discounts will automatically be applied at checkout.

Bring a friend: (2-3 attendees): 10% discount | Bring your team: (4-6 attendees): 15% discount | Alternatively, you can save 20% by booking a table of 7.



ABOUT THE VENUE

Hilton Auckland
147 Quay Street, Princes Wharf, Auckland 1010.

This nautically inspired hotel stands on the end of Princes Wharf, a welcoming dock for cruise liners in Summer.

The Hilton's rooms offer panoramic views, and an outdoor lap pool with a unique underwater viewing window. Downtown's vibrant retail and dining scene is a 10-minute walk away, or enjoy an authentic taste of Aotearoa at FISH Restaurant or Bellini.

FOR ALL ENQUIRIES OR TO REGISTER, CONTACT:

Lauren Hindmarsh
ThinkTank Media

bookings@thinktankmedia.net



THE SUMMIT PROGRAM

The Organisational Culture Summit program is the essential one-day conference program focusing on the critical role of organisational culture in shaping team dynamics, enhancing productivity, and driving overall performance.



8.30 Summit registration

9.00 Opening remarks from the chair

Lisa O'Neill

9.10 Keynote address:

The winning edge – building a thriving organisational culture through leadership, trust and integrity

Gilbert Enoka



In the high-stakes world of professional sports, the All Blacks have set the gold standard for excellence, not just through their performance on the field but through the robust culture they cultivate off the field. As the mental skills coach for the All

Blacks, Gilbert Enoka brings unparalleled insight into the principles that drive one of the most successful teams in history. This keynote will explore the critical elements of building a strong organisational culture, emphasising the pivotal role of leaders in upholding trust, credibility, integrity, care, and authenticity. Drawing from his extensive experience, Gilbert will provide high-level strategies and insights that can be applied to any organisation aiming to achieve excellence.

- Understand how leaders can build and maintain trust and credibility within their teams
- Learn the importance of integrity in leadership and how it underpins a strong organisational culture
- Discover the power of authenticity in fostering a genuine and cohesive team environment
- Explore how showing genuine care for team members strengthens bonds and enhances performance
- Gain high-level strategies for leaders to implement these principles and drive their organisations toward sustained success

10.00 Everyday actions leaders can take to shift culture

Meredith Wilson



The role of leaders in shaping and sustaining organisational culture is critical. Leaders are the single greatest accelerator or brake when it comes to cultural transformation. Culture is not changed through grand gestures but through everyday actions

on the ground. In this insightful keynote, Meredith introduces her GRASS model for shifting culture from the ground up, providing leaders with practical tools to make a tangible impact on their organisation's culture.

- Understand why a strong culture is more crucial now than ever in a rapidly changing business landscape
- Learn how to make small, consistent changes that collectively shift the culture in a meaningful way
- Explore how interactions, decisions, and behaviors

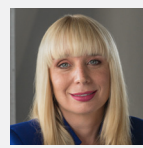
in daily work can reinforce or undermine desired cultural attributes.

- Gain confidence to take immediate, effective action to influence and enhance your organisation's culture

10.45 Morning break

11.15 The Trust Factor: Driving productivity, engagement, and performance through trust

Cecilia Robinson



Trust is the cornerstone of any successful organisation. As an entrepreneur and founder of Au Pair Link, My Food Bag, and Tend, Cecilia Robinson has built her ventures on the foundation of trust. Cecilia will share her insights on how trust drives productivity, enhances business performance, boosts staff engagement, and ultimately leads to greater profitability and competitiveness. This keynote will also explore the critical role of trust in team and individual wellbeing and its impact on transparent communication and collaboration.

- Understand how a high-trust environment enhances productivity by reducing friction and empowering employees to perform at their best
- Learn how trust fosters greater staff engagement and loyalty, leading to improved business performance
- See the direct correlation between trust and profitability, with insights on how a trusting culture can give your business a competitive edge
- Explore the role of trust in enhancing team and individual wellbeing, reducing stress, and creating a positive work environment
- Gain actionable strategies to build and maintain trust within your organisation

12.00 Aligning culture as a strategic asset: Creating a flexible, high-performance culture that fosters inclusion, accountability and cultural awareness

Michael Henderson



This session is designed to provide you with a greater understanding of culture and an ability to ensure your organisational culture is a strategic asset. It will give you the insights and understanding you will need to shape, nurture, and sustain a high-performing, flexible culture.

Michael Henderson, a corporate anthropologist who approaches culture from a deeply human level, will lead the session. The presentation will help you deepen your understanding of cultural awareness and its importance in increasing people's performance and productivity, embodying diversity and inclusion, and lifting their own levels of engagement. Key concepts covered include;

THE SUMMIT PROGRAM

NEW ZEALAND
TUESDAY
18 MARCH 2025

HILTON AUCKLAND

- Why 92 % of organisations fail to optimise their company culture.
- How to avoid the most common misconceptions organisations hold about culture that limit culture performance and potential.
- Why concepts such as having a 'good' or 'strong' culture are outdated and risky.
- How to evaluate your organisation's level of cultural awareness to identify opportunities for growth and improvement.
- Understanding the long-term benefits of deepening and updating your cultural knowledge and awareness for organisational growth and employee retention.

12.45 Lunch break

13.45 Reimagine performance: Cultivating a collective and collaborative culture

Angus Jenkins



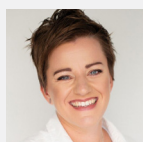
This session explores the idea that cultivating any organisational culture is a shared responsibility, done through every day habits employees value and use. It emphasises the attitudes and mindsets are as critical as the roles we all play in a

culture's evolution and stressed how leaders can create a positive movement for change. By understanding both individual and collective responsibility, organisations can foster a more collaborative, effective and, ultimately, higher performing culture.

- Learn the building blocks of collective and sustained performance
- Establish the strong psychological foundation for shared effectiveness
- Deploy the concepts of human performance
- Create the required attitudes and habits to drive ongoing learning and development
- Make mutual accountability a team's defining characteristic

14.30 Self-mastery and mental fitness: Shaping resilient and progressive leaders

Jess Stuart



In today's post-pandemic world, leaders face unprecedented challenges like talent shortages, managing hybrid working and employee disengagement. To navigate these complexities, leaders must evolve to develop self-mastery and mental fitness.

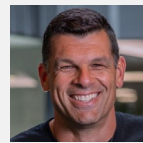
This evolution goes beyond traditional skills, and focuses on inner growth – self-regulation, advanced thinking, and emotional intelligence. By mastering these areas, leaders not only enhance their own capabilities but also foster a resilient and positive organisational culture.

- Using self-mastery and mental fitness as foundational leadership skills to build a cohesive, adaptive organisation
- Cultivate the ability to adapt to changes and recover from setbacks, promoting a resilient organisational culture
- Enhance focus and concentration to achieve peak performance, as a stepping stone to a high-performance culture
- Lead with empathy and emotional intelligence, fostering an inclusive, supportive work environment
- Develop a calming presence that instils confidence and stability within your team, positively influencing the overall culture

15.15 Afternoon break

15.45 Championing wellbeing: Building a positive and future-proof culture through mental health and inclusivity

Craig Hudson



Craig Hudson, a renowned advocate for mental health in business and former Xero Managing Director for New Zealand and the Pacific Islands, has been recognised for his outstanding work in the field of mental health in business.

Craig will share his journey and insights on how prioritising mental health and inclusivity can drive a progressive organisational culture. His efforts have led to the introduction of wellbeing leave, flexible working practices, and comprehensive mental health support programs, proving that taking care of employees' mental health is not just beneficial but essential for business success. Learn how to build a positive, progressive, and future-proof organisational culture by championing mental health, embracing inclusivity, and fostering a supportive environment. Walk away with actionable strategies to enhance the wellbeing of your teams and drive your organisation toward sustained success.

- Understand the importance of prioritising mental health and wellbeing as foundational elements of a positive organisational culture
- Explore the benefits of flexible working practices and inclusive policies in fostering a supportive and dynamic work environment
- Understand the critical role of leadership in championing mental health, trust and support
- Gain insights from Craig's personal journey on balancing professional responsibilities with personal wellbeing and family life

16.45 Sponsor prize draws

16.50 Closing remarks from the chair followed by networking drinks

SUMMIT SPONSORS



MAJOR SPONSOR



EXHIBITION SPONSORS



SPONSORSHIP OPPORTUNITIES

Sponsors of the Organisational Culture Summit receive unprecedented exposure to New Zealand's most influential buyers of workplace products and services.

For more information, please contact Cass Brownlow Davies:
cass.davies@thinktankmedia.net



Find out more today at www.thinktankmedia.net/OCS

POST SUMMIT MASTERCLASS

NEW ZEALAND
WEDNESDAY
19 MARCH 2025

HILTON AUCKLAND

LEADING CULTURE: SETTING LEADERS UP FOR SUCCESS TO LEAD INTO TOMORROW

JESS STUART



ABOUT YOUR MASTERCLASS

This one day masterclass is full of practical strategies to futureproof leaders to navigate the challenges ahead and continue to build great cultures that set their organisations up for success.

The world is changing at a rate we've never seen before. Our workplace demographics look different, the expectations and norms are evolving and with hybrid working challenges, increased burnout, the evolution of AI and economic uncertainty we're looking to unite around common goals and cultivate a sense of belonging.

What skills do we need to futureproof our careers and how can we lead through these times of change and uncertainty in a way that's sustainable and sets us up for success?

Learn how to foster a diverse and inclusive workplace culture, to lead diverse teams through times of uncertainty. Improve retention to increase performance and productivity.

MASTERCLASS AGENDA

8.30am Registration

9.00am SESSION 1:

- Cultivating culture in a world of hybrid working, leading multi demographic teams to harness collaboration, innovation and success.
- The world is changing, we need to evolve with it. Preparing for the future with a focus on vertical growth to futureproof your leadership.
- Learn inclusive leadership to create a culture of belonging and get the best from your team.

10.30am Morning coffee

11.00am SESSION 2:

- Leading yourself and others through times of change and uncertainty. How to build a high-performance culture regardless of external circumstances.
- Sustainable leadership: first lead yourself. How you show up impacts the team around you, how can we remain amid the chaos?
- Managing workload and challenges, creating space to innovate, think strategically and reflect for peak performance.

12.30pm Lunch

1.30pm SESSION 3:

- Knowing your brand and understanding leadership beyond your title or position.
- Discover the power of authenticity in fostering a team environment of trust and cohesion. Leverage continuous improvement and self mastery for success.

3.00pm Afternoon tea

3.15pm SESSION 4:

- Wrap up and action plan, implementation support to guide you from here. How to bring to life the lessons of today to take back to your workplace.

4.30pm Session close

ABOUT YOUR FACILITATOR, JESS STUART

Jess is the author of 8 professional development books, an international keynote speaker and experienced leadership coach. A former leader with 15 years in HR and leadership development and a background in the corporate world working across many countries and industries, businesses find Jess can speak their language.

Described as inspiring, articulate and relatable by audiences, Jess has a passion for sharing her knowledge and motivating others with her words.



REGISTRATION FORM

To register for the Organisational Culture Summit as an individual or as a group, visit www.thinktankmedia.net/OCS.

Alternatively, you can complete this form and email it to Lauren at bookings@thinktankmedia.net.

YOUR CONTACT DETAILS

Name _____ Position _____

Company _____ Email _____

Mailing Address _____

Phone _____ Mobile _____

YOUR SUMMIT PREFERENCES

- JUST THE SUMMIT**
\$1095 + GST. Early bird rate, until 21 February 2025
\$1395 + GST. Full rate, from 22 February 2025
- THE SUMMIT AND MASTERCLASS**
\$1695 + GST. Early bird rate, until 21 February 2025
\$1995 + GST. Full rate, from 22 February 2025
- TABLE OF SEVEN FOR THE SUMMIT DAY**
\$6132 + GST. Early bird rate, until 21 February 2025
\$7812 + GST. Full rate, from 22 February 2025

PAYMENT OPTIONS

Option 1: CREDIT CARD (a receipt will be sent by email)

VISA MASTERCARD AMEX DINERS

Card Number

Expiry Date / **CVV**

Cardholder's Name _____

Signature _____

Option 2: INVOICE
(An invoice will be sent, which can be paid by bank transfer, credit card or PayPal)

Cancellation Policy and Terms & Conditions
For full terms and conditions including cancellation policy, please visit www.thinktankmedia.net/terms