

Shelly Davies

writing joy & badassery

pause

purpose

**If this works,
what will
happen?**

**How do I want
them to FEEL?**

Scenario:

pause - purpose

If this works, what will happen?

How do I want them to feel?

BLUF

BUT

**No shit
sandwiches
allowed**

pause

purpose

Shelly Davies

writing joy & badassery

