

GET YOUR BRAND NOTICED
BY THE RIGHT PEOPLE.



CORPORATE
health & wellbeing
SUMMIT

STRONGER WORKPLACE. BETTER BUSINESS OUTCOMES.

Benefit from unique networking and sales opportunities with senior management and HR representatives of leading Australian and New Zealand businesses and Government departments.

NEW ZEALAND | 31 OCTOBER 2023 | CORDIS, AUCKLAND

RUNNING GREAT
EVENTS

SINCE **2005**

Created for:
Ian and Oscar - nib New Zealand

 **thinktank**
media

ABOUT THE SUMMITS

The focus of the Corporate Health & Wellbeing Summits is maximising business productivity and performance through a happy, healthy and motivated workforce. They are one-day events attended by hundreds of senior level management and Human Resource professionals who are looking to make positive changes in their working environments.

They will be keen to learn about services like yours, and ready to make informed decisions.

"As first-time exhibitors, we were very pleased with the calibre of the delegates in attendance. The event was well run and we were well looked after. The program was enjoyable and we would certainly attend again."

Synergy Health



THE CALIBRE OF OUR SPEAKERS

The Corporate Health and Wellbeing Summit attracts a fantastic mix of inspirational speakers and successful case study speakers, as you'll see from our previous speakers below. The 2023 summit builds upon this tradition, with an agenda packed with expert professional speakers from a diverse range of backgrounds.



JASE
TE PATU



SUZI
MCALPINE



GILBERT
ENOKA



SUR
KOHNTAYLOR



HANNAH
MCQUEEN



DAVID
DOWNS



NADINE
HIGGINS



PHILLIPPA
POWELL



CORPORATE
health & wellbeing
SUMMIT

Find out more today at www.thinktankmedia.net

MAJOR SPONSORSHIP PACKAGE 2023



MAJOR SPONSOR
\$16,500
plus GST

- ✓ **Industry exclusivity**
exhibitor opportunities will not be available to anyone within the health insurance sector
- ✓ **Sponsor exclusivity**
Exhibitor stands will be made available to potential exhibitors however no other sponsorships will be made available
- ✓ **Inclusion of a 30 minute presentation in the conference room**
Format to be decided to optimise value for the delegates
- ✓ **Distribution of your conference documentation on the conference tables**
- ✓ **Full branding on the inside front cover of the conference brochure as 'Major Sponsor'**
- ✓ **Your logo to be included on all name badges for delegates, exhibitors and speakers**
- ✓ **Promotion as major sponsor in mail outs**

SPONSORSHIP INCLUSIONS

- ✓ **A tabletop display in the pre-function area**
Providing opportunities to meet with the delegates on the event day
- ✓ **Your logo in the conference brochure, on the event website, on the opening slide and in the holding slides in the breaks**
Align your brand with an event synonymous with quality, at the forefront of events in this sector – both in the lead up to the event, and on the day
- ✓ **Two complimentary tickets for your staff to represent your brand on the day (valued at up to \$1,295 per person)**
When you're not busy networking with this engaged group, you can't help but be inspired by the motivational content and thought-provoking speakers
- ✓ **Six complimentary tickets (one table) to the conference (valued at up to \$1,295 per person)**
Share these tickets with your staff, clients or prospects. Enjoy the day, and expand your network
- ✓ **Participation in the sponsor prize draw with digital lead capturing opportunities**
Providing further opportunities to engage with delegates and gain valuable new leads
- ✓ **15% discounted tickets for your clients**
Share the love by offering your clients a 10% discount to your network to attend the summit
- ✓ **A workplace wellbeing pre or post event survey sent to all delegates on behalf of NIB**

FOR ALL
SPONSORSHIP
ENQUIRIES,
CONTACT:

Cass Brownlow Davies
ThinkTank Media
cass.davies@thinktankmedia.net



GETTING YOUR BRAND NOTICED

Along with your exhibition stand and logo placements, ThinkTank offers you further exposure and interaction opportunities via our Sponsorship Prize Draw, Lead Capture technology and our passport draw. They're great catalysts for networking and offer huge data-capture opportunities for you.

“The Corporate Health and Wellbeing Summit is a must go event for Wellbeing Leads looking for inspiration and valuable wellbeing information to share with their teams. This is a well run event with great speakers. We look forward to our third year as sponsors. See you there!” **Workplace Wellbeing**



“As a sponsor, it was an absolute pleasure to attend the Health & Wellbeing summit for the first time. We thoroughly enjoyed the range of speakers and it was wonderful to network with other organisations that aligned with our business. We are really looking forward to the next event.”

1TEAM

“ThinkTank Media make the whole exhibiting event a highly successful one for our organisation. Cass and her team anticipated our every need and the whole day ran incredibly smoothly. Pre-organised engagement activities made it easy for us to connect with brand new prospects. We will definitely be coming back again next year.”

September

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