

GET YOUR BRAND NOTICED
BY THE RIGHT PEOPLE.



**CORPORATE PA
SUMMIT**

ONE DAY. A LIFETIME OF INSPIRATION.

ALIGN YOUR BRAND WITH AUSTRALIA and NZ's #1 PA SUMMIT
offering unique networking and sales opportunities for you

SYDNEY | 8 SEPTEMBER 2021 | SOFITEL WENTWORTH

MELBOURNE | 14 SEPTEMBER 2021 | GRAND HYATT

AUCKLAND | 21 SEPTEMBER 2021 | CORDIS HOTEL

PERTH | 9 NOVEMBER 2021 | RITZ CARLTON

63rd - 66th

Think Tank

Corporate PA Summit

ABOUT THE SUMMITS

The Summits are one-day events with hundreds of EAs who attend to listen to and learn from inspirational speakers, and who leave renewed, revitalised and ready to make positive changes in their working lives. They are the gatekeepers to leaders of businesses that use services like yours. They are also key decision makers.

These events present you with a fantastic opportunity to build relationships with these influential business players and put your brand at the front of their minds.

“AS FIRST-TIME EXHIBITORS, WE WERE VERY PLEASED WITH THE CALIBRE OF THE DELEGATES IN ATTENDANCE. THE EVENT WAS WELL RUN AND WE WERE WELL LOOKED AFTER. THE PROGRAM WAS ENJOYABLE AND WE WOULD CERTAINLY ATTEND AGAIN.”

SYNERGY HEALTH



A SELECTION OF SPEAKERS



JACQUI
MAGUIRE



RACHAEL
ROBERTSON



ALICIA
MCKAY



ALISON
EARL

Each year, the summits attract an amazing array of inspirational, talented speakers – and the 2021 line-up is set to be our best yet. One of the bonuses for you as a sponsor is that thanks to the complimentary tickets you'll receive as part of your package, you'll be able to watch and enjoy the day too – with your colleagues or perhaps share the experience as a gift to a client

There are a variety of sponsorship packages available to expose your brand to the attendees at various times during each summit.

MAIN SPONSORSHIP PACKAGE 2021

**ENJOY GREATER SAVINGS
FOR MULTIPLE SPONSORSHIPS:
10% DISCOUNT FOR 2 EVENTS
20% DISCOUNT FOR 3+ EVENTS**

SPONSOR
\$3,500

plus GST

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“THINKTANK MEDIA MAKE THE WHOLE EXHIBING EVENT A HIGHLY SUCCESSFUL ONE FOR OUR ORGANISATION. CASS AND HER TEAM ANTICIPATED OUR EVERY NEED AND THE WHOLE DAY RAN INCREDIBLY SMOOTHLY. PRE-ORGANISED ENGAGEMENT ACTIVITIES MADE IT EASY FOR US TO CONNECT WITH BRAND NEW PROSPECTS. WE WILL DEFINITELY BE COMING BACK AGAIN NEXT YEAR.”
SEPTEMBER

SPONSORSHIP INCLUSIONS

- ✓ **A tabletop display in the pre-function area**
Providing opportunities to meet with the delegates on the event day
- ✓ **Your logo in the conference brochure, on the event website, on the opening slide and in the holding slides in the breaks**
Align your brand with an event synonymous with quality, at the forefront of events in this sector – both in the lead up to the event, and on the day
- ✓ **Two complimentary tickets for your staff to represent your brand on the day (valued at up to \$1,295 per person)**
When you're not busy networking with this engaged group, you can't help but be inspired by the motivational content and thought-provoking speakers
- ✓ **One complimentary ticket to the conference (valued at up to \$1,295 per person)**
Share these tickets with your staff, clients or prospects. Enjoy the day, and expand your network
- ✓ **Participation in the sponsor prize draw with digital lead capturing opportunities**
Providing further opportunities to engage with delegates and gain valuable new leads
- ✓ **10% discounted tickets for your clients**
Share the love by offering your clients a 10% discount to your network to attend the summit
- ✓ **Inclusion in our post-event directory**
Which provides an easy way for delegates to be reminded of your brand, and reach out to you, long after the event is over

**FOR ALL
SPONSORSHIP
ENQUIRIES,
CONTACT:**

Cass Brownlow Davies
ThinkTank Media
09 801 1200
cass.davies@thinktankmedia.net



GETTING YOUR **BRAND** **NOTICED**

Along with your exhibition stand and logo placements, ThinkTank offers you further exposure and interaction opportunities via our Sponsorship Prize Draw, our lead capture technology and highly-popular Digital Passport Draw. They're both great catalysts for networking and data-capture opportunities for you.

ADDITIONAL SPONSORSHIP OPPORTUNITIES

Are you looking for additional exposure in addition to your exhibitor sponsorship? We can offer tailored, flexible packages, designed to meet your business objectives. Call Cass on **09 801 1200**, or email sponsorship@thinktankmedia.net



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SYNERGY HEALTH

“THE EVENT WAS GREAT, AND THE TRAFFIC TO OUR STAND WAS EXCELLENT. WE LOOK FORWARD TO SPONSORING THE EVENT NEXT YEAR.”

AUSTRALIAN FINANCIAL REVIEW

“THIS IS ONE OF THOSE EVENTS THAT WE HAVE COME AWAY FROM THINKING, ‘THIS IS SUCH A GREAT OPPORTUNITY TO MEET SO MANY IMPORTANT DECISION MAKERS! I WOULD RECOMMEND BECOMING A SPONSOR TO ANY COMPANY LOOKING TO MAKE HIGH-END CORPORATE CONNECTIONS - BUT I AM ALSO HESITANT TO SHARE OUR AWESOME SECRET!’”

EAST HOTELS

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