

KIERAN FLANAGAN

SPEAKER | MENTOR | AUTHOR | THOUGHT LEADER



HELLO

**I LOVE HELPING PEOPLE GET THE MOST OUT OF THEMSELVES AND THEIR TEAMS,
BY HELPING MAKE SMART PEOPLE, MORE PEOPLE SMART**

HOW I CAN HELP

SPEAKING.

Whether it is in person or online Kieran can help your audience laugh and learn. With a mix of practical tips, inspiration and laughter, Kieran's high energy presentations will wow your audience every time.

WORKSHOPS/TRAINING.

Whether it's an hour or two, half a day, full days or a long term program Kieran can help your organisation and team develop and grow.

MENTORING.

Kieran offers one on one mentoring packages to help you make the most of who you are.

THEY'LL LAUGH and LEARN



SOME CURRENT TOPICS

YOU ARE MORE CREATIVE THAN YOU THINK.

How everyone can unlock one of the most critical skills of 2020 and beyond, creativity

CHANGE POSITIVE.

How to make positive change and all of the change we are experiencing more positive.

GO HACK YOURSELF!

Why design beats discipline and how to design for maximum success.

OUT-THINK.

How to out-think challenges.

BUILDING BUY-IN.

Why influence is a crucial skill and how to improve yours.

RETHINKING TIME.

How to make the most of the time we have.

WE-Q. COLLABORATIVE INTELLIGENCE.

Why collaboration is not





ABOUT KIERAN

**Co-Founder of The Impossible Institute,
Faculty of Thought Leaders Global**

Kieran Flanagan is an expert in making smart people, people smart. She is a trainer, mentor and speaker who was rated in “the top 25 C-Suite Speakers to watch” by Meetings & Conventions USA. She is on Faculty at Thought Leaders Global. She develops individuals, teams and leaders helping them rethink the way they currently think, connect and work together to drive greater success and results.

She was the strategic and creative lead behind the most successful new product launch in Australian history (as well as the most profound brand turn around), she has worked with the UN in Singapore - developing strategies to fight human trafficking in Asia, has run design thinking programs for Coca-Cola, pharmaceutical companies and government departments, was the head of Australia’s premier creative school, has facilitated cultural change programs for tech giants across multiple continents and has taught Thought Leadership to many of Australia’s best thinkers and companies.

She has been featured on Sunrise, The Morning Show and Sky Business and ABC 702 mornings with Wendy Harmer. She is a regular contributor to SUCCESS magazine, CEO magazine and The American Marketing Association. She has been featured in The Fin Review, Business Review Europe, BRW and has had her articles featured in over 100 publications all over the world. She has spoken to audiences as diverse as the UN in Singapore (as part of a group working to end human trafficking), Coca-Cola, The Australian Council for the Arts, leadership forums and education summits. All the while producing work for markets as far flung as the United States, Russia, Asia, Europe and as a partner to TEDx Sydney.



KIERAN IN THE MEDIA

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Avoid these 5 stupid workplace mistakes

STRATEGY | LEADERSHIP | 01 Dec 2014

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Kieran Flanagan

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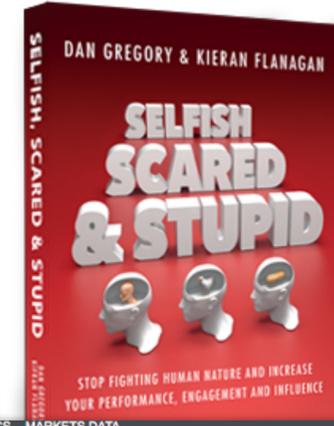
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KIERAN FLANAGAN
Behavioural Researcher

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SEMI-PERMANENT

Kieran Flanagan
Creative Director
Sydney

AUS

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Who is Kieran Flanagan
Kieran Flanagan is the Creative Director of McCann Sydney, and will be speaking as part of the 'AWARD' corporate 'The Creativity Co.' annual moderated live

SELFISH, SCARED AND STUPID
Are these traits vital for a more productive workplace?

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The importance of women on top in our industry

By Kieran Flanagan

The BRIC economies are receiving rather a lot of attention at the moment. In Australia for instance, we seem to be rather preoccupied with the idea of setting China more of our diet. We're a little comforted when it comes to setting India our "give us the dick" weapons grade diet. But if it came out Brazil wants to import some of our sand to shore up the Capoeirana shoreline, we stand to have the arise emerging soil market to ourselves. Good, remember those plastic cups when we would totally waste our time growing products in our dirt?

Our political and economic thought leaders are constantly lecturing us on the need to engage with these incredibly important emerging economies, yet there is an global economy that exceeds them all in terms of scale, financial opportunity and diversity, but for some reason, it receives scant attention from the industry that is supposed to give business its voice. It is not China or India.

It is, of course, the female economy.

For years we've thrown around statistics such as women make 81% of purchase decisions (or is it now up to 87%?). It's not all about sanitary products and handbags. Women play a greater role in areas that we've traditionally seen as secret men's business. Women routinely make the decision when it comes to buying things like homes, cars and (that's not being large screen TVs. Women are even dominating hardware purchases - mostly because we're tired of waiting for a generation of white collar bores with no practical skills to put up the shelves we asked them about a month ago.

Women too are particularly social shoppers, and I'm not referring to the Saturday afternoon retail and shoe therapy you might be assuming. Women are increasingly using social media and product forums to fix their consumer mistakes and engage and exchange in a dialogue. All of which are compelling reasons to actively place more women in senior roles in the various industry. We have us with these numbers not reflected in the make-up of the sector.

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We should be embracing humankind's less heroic tendencies if really want to boost staff engagement and workplace productivity, say the authors of a new book, *Selfish Scared and Stupid*.

Dan Gregory, a regular on ABC TV's *Gruen Planet*, and Kieran Flanagan, a former advertising creative director, now run the Impossible Institute, consulting to clients ranging from the United Nations to Coca-Cola on innovation and business strategy. This is an edited version of an interview about their book, which celebrates the traits we tend to be

by Rachel Nickless



HAPPY CLIENTS

“In 12 years of running SWB, Kieran is the first speaker to receive a 100% approval rating from all delegates!”

SWB, Adelaide, Australia

“Kieran facilitated a highly engaging, entertaining and thought-provoking workshop around entrepreneurship, risk-taking and decision making within a highly regulated environment.”

BAYER, Sydney, Australia

“I learned a huge amount and the team feedback has been incredibly positive.”

CA TECHNOLOGIES, Tokyo, Japan

“Comedy relief from down under with a huge helping of #knowledge.”

iMEDIA, San Diego, USA

“Delegates were literally buzzing through the hours of workshops that followed Kieran’s presentation and we were able to achieve the directions we required to take us forward.”

TOURISM & EVENTS QLD, Gold Coast, Australia

“Kieran delivered riveting speeches that kept a diverse audience engaged and wanting more.”

NAVITAS, Kuala Lumpur Malaysia



ENTHUSIASTIC AUDIENCES

“The absolute BEST session with @ThinkKieranF - worth the 6 hour round trip drive! You rock!”

UNCONVENTION, AUCKLAND

“That was an amazing presentation.”

XEROCON, MELBOURNE

“Kieran Flanagan’s presentation was so inspiring - thank you.”

DELOITTE, Melbourne, AUSTRALIA

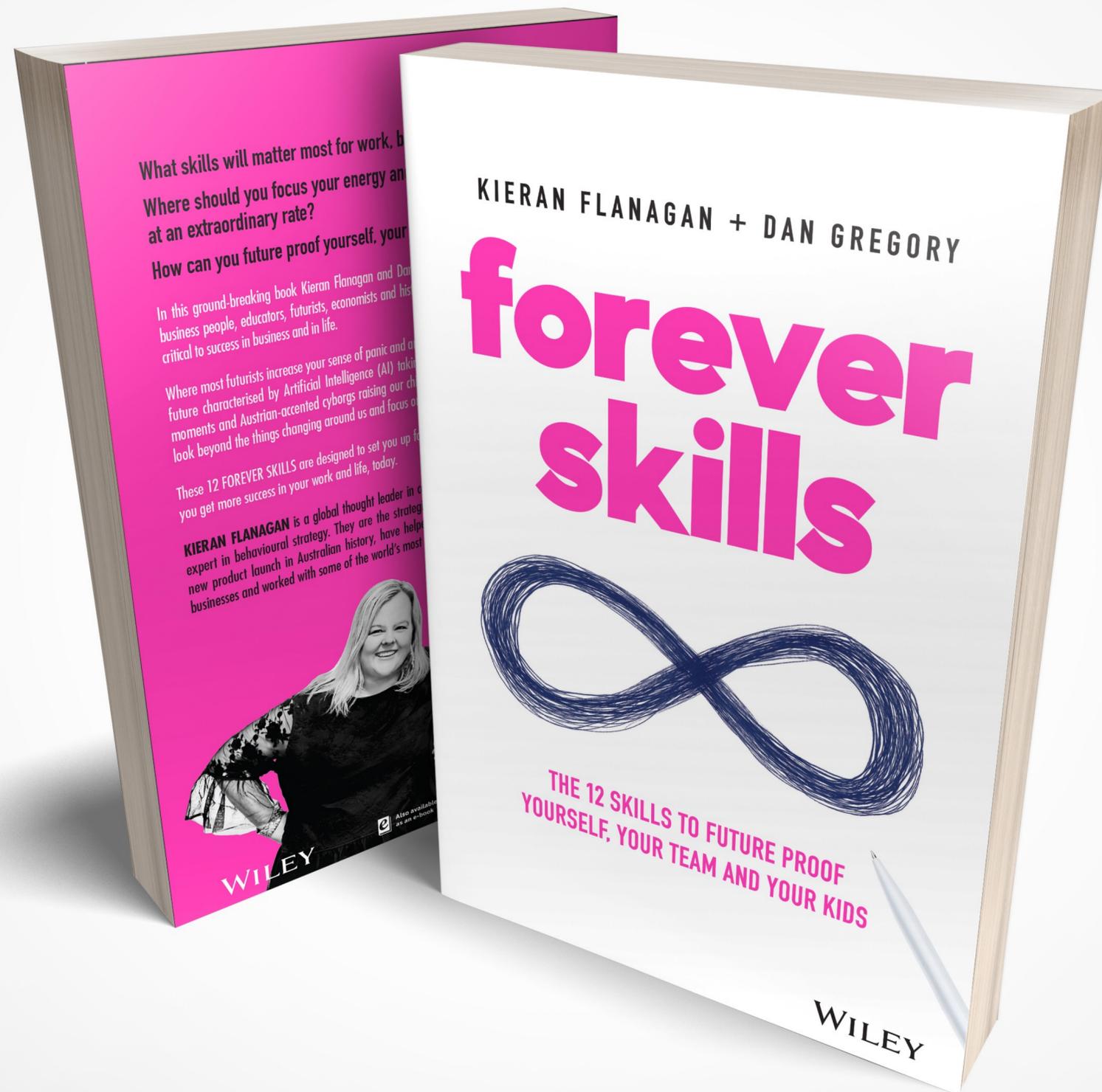
“Loved tonight. You’re an #Inspiration.”

LBDG, Sydney, AUSTRALIA

“OMG @ThinkKieranF I cannot unthink that!”

BAYSIDE BUSINESS NETWORK, MELBOURNE





My latest book

FOREVER SKILLS- the 12 skills to future proof yourself, your team and your kids.

What skills will matter most for work, business and life in the future?

Where should you focus your energy and effort when the world is changing at an extraordinary rate?

How can you future proof yourself, your organisation and your kids?

In this ground-breaking book Kieran Flanagan and Dan Gregory have interviewed hundreds of successful business people, educators, futurists, economists and historians to uncover the key skills that will always be critical to success in business and in life.

Where most futurists increase your sense of panic and anxiety with dystopian images of the not-too-distant future characterised by Artificial Intelligence (AI) taking our jobs, algorithms hacking our most private moments and Austrian-accented cyborgs raising our children, Kieran and Dan remind us that we need to look beyond the things changing around us and also focus on the things that won't change within us. From implementation to problem solving and trust, these skills are crucial. In a world where the constant conversation is 'what 's changing' we explore 'what isn't changing?' What are the skills that will see us succeed no matter what else changes around us?

We call them Forever Skills™.

Why? Because they will be forever useful. They will help us get ahead in business and in life regardless of what is changing around us.

These 12 FOREVER SKILLS are designed to set you up for whatever the future may throw at you plus help you get more success in your work and life, today.



QUESTIONS? SPECIAL REQUESTS?

I'd love to help. Contact Lisa Ryan

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