

GET YOUR BRAND NOTICED  
BY THE RIGHT PEOPLE.



CORPORATE PA  
SUMMIT

ONE DAY. A LIFETIME OF INSPIRATION.

**AUSTRALIA'S #1 PA SUMMIT.** Attracting C-Suite Executive Assistants to a motivating and empowering event devoted to their career advancement – and offering unique networking and sales opportunities for you.

SYDNEY | MELBOURNE | AUCKLAND | PERTH | LOS ANGELES

57<sup>th</sup> - 61<sup>st</sup>

Think Tank

Corporate PA Summit



## ABOUT THE SUMMITS

The Summits are one-day events with hundreds of EAs who attend to listen to and learn from inspirational speakers, and who leave renewed, revitalised and ready to make positive changes in their working lives. They are the gatekeepers to leaders of businesses that use services like yours. They are also key decision makers.

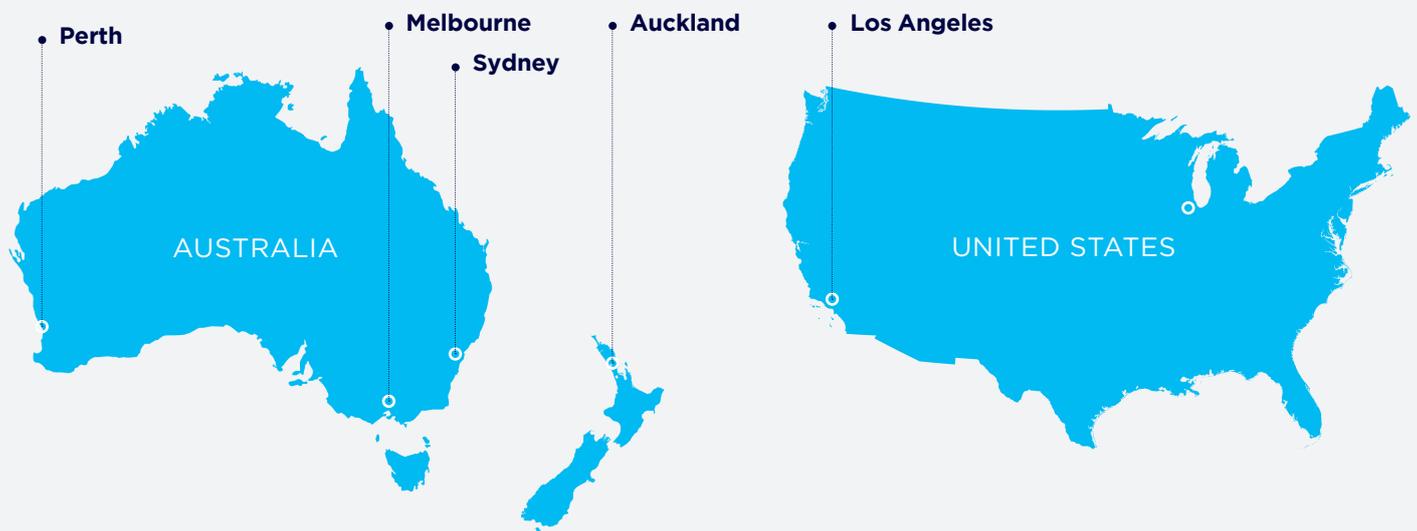
**These events present you with a fantastic opportunity to build relationships with these influential business players and put your brand at the front of their minds.**

*"AS FIRST-TIME EXHIBITORS, WE WERE VERY PLEASED WITH THE CALIBRE OF THE DELEGATES IN ATTENDANCE. THE EVENT WAS WELL RUN AND WE WERE WELL LOOKED AFTER. THE PROGRAM WAS ENJOYABLE AND WE WOULD CERTAINLY ATTEND AGAIN."*

**SYNERGY HEALTH**



## SPONSORSHIP OPPORTUNITIES



We host Summits in Sydney, Melbourne, Auckland, Perth and Los Angeles every year – and have done so since 2005. There are a variety of sponsorship packages available to expose your brand to the attendees at various times during each Summit. If your network would benefit from building relationships with US corporates and government organisations, ask us about our bespoke US packages.

# PREVIOUS SPONSORS



FINANCIAL REVIEW



Hamilton & Waikato  
BUSINESS EVENTS



HAYS Recruiting experts  
worldwide



LUXICO  
the home hotel

WINEFRIEND  
YOUR KIND OF WINE



THEITKIT  
UNIQUE GIFT CONCEPTS



thankyou.™



RACV CONFERENCES  
AND EVENTS



MELBOURNE OLYMPIC PARKS



**FOR ALL  
SPONSORSHIP  
ENQUIRIES,  
CONTACT:**

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## MAIN SPONSORSHIP PACKAGE 2019



- ✓ A table-top exhibition stand in the pre-function area
- ✓ Your logo in the conference brochure (mailed to 10,000 prospects), on the event website, on the delegate workbooks, on the opening slide and in the holding slides in the breaks
- ✓ One complimentary ticket to the conference – to be used as you prefer
- ✓ Two passes for your exhibition stand staff
- ✓ 10% discounted tickets for your clients
- ✓ Inclusion in our post-event exhibitor directory

*"THINKTANK MEDIA MAKE THE WHOLE EXHIBITING EVENT A HIGHLY SUCCESSFUL ONE FOR OUR ORGANISATION. CASS AND HER TEAM ANTICIPATED OUR EVERY NEED AND THE WHOLE DAY RAN INCREDIBLY SMOOTHLY. PRE-ORGANISED ENGAGEMENT ACTIVITIES MADE IT EASY FOR US TO CONNECT WITH BRAND NEW PROSPECTS. WE WILL DEFINITELY BE COMING BACK AGAIN NEXT YEAR."*  
**STEPTEMBER**

57<sup>th</sup> - 61<sup>st</sup> 

## ADDITIONAL SPONSORSHIP PACKAGES 2019



- ✓ Distribution of your corporate documentation on tables during lunch break
- ✓ Your logo to appear as 'Lunch Sponsor' in the conference brochure
- ✓ A free-standing banner with your branding in the conference room
- ✓ Exclusive signage in the lunch area with your printed logo
- ✓ One additional complimentary ticket

**AUCKLAND, CORDIS**  
14 MAY 2019

**SYDNEY, HILTON**  
31 JULY 2019

**MELBOURNE, CROWN**  
6 AUGUST 2019

**LOS ANGELES, SOFITEL**  
24 SEPTEMBER 2019

**PERTH, CROWN**  
13 NOVEMBER 2019

**ENJOY GREATER SAVINGS  
FOR MULTIPLE SPONSORSHIPS:  
10% DISCOUNT FOR 2 EVENTS  
20% DISCOUNT FOR 3+ EVENTS**

## GETTING YOUR **BRAND** NOTICED

Along with your exhibition stand and logo placements, ThinkTank offers you further exposure and interaction opportunities via our Sponsorship Prize Draw and the highly-popular Passport Draw. They're both great catalysts for networking and offer huge data-capture opportunities for you.

### REGISTRATION SPONSOR

+  
**\$1,750**  
per event

- ✓ A free-standing banner with your branding at the registration desk
- ✓ Your logo to be included on all name badges for delegates, sponsors and speakers
- ✓ Your logo to appear as 'Registration Sponsor' in the conference brochure
- ✓ One additional complimentary ticket

### NETWORKING DRINKS SPONSOR

+  
**\$2,250**  
per event

- ✓ A five-minute presentation in the conference room following afternoon tea
- ✓ Your logo to appear as 'Networking Drinks Sponsor' on the front cover of the conference brochure
- ✓ A free-standing banner with your branding in the conference room
- ✓ Exclusive signage in the drinks area with your printed logo
- ✓ One additional complimentary ticket

### MAJOR SPONSOR

+  
**\$3,250**  
per event

- ✓ An opportunity to welcome delegates in the opening address
- ✓ Your logo to appear as 'Major Sponsor' on the front cover of the conference brochure
- ✓ Regular promotion by the chairperson
- ✓ High visibility of your corporate documentation
- ✓ An additional two complimentary tickets
- ✓ Discounted tickets for your clients - increased to 15% discount

**1. Liability** 1.1. The Exhibitor is responsible for all equipment and furniture provided by ThinkTank Media and the venue throughout the period of the event and at all times during which it is on site or in the Exhibitor's possession. The Exhibitor is responsible for monitoring the security of their stand area at the time of installation, dismantling and when the stand and equipment is in use and not in use. 1.2. Delivery and collection of all collateral and other Exhibitor items is the responsibility of the Exhibitor. Items must not arrive more than two days prior to the event start date and must be clearly labelled. The Exhibitor must make their own arrangements for the collection of all items and collateral used throughout the event. 1.3. Should Exhibitors engage external supplier contractors directly, it is the responsibility of the Exhibitor to advise the venue and to ensure that the contractors comply with the venue's grooming and professional behaviour standards and complies with all workplace health and safety requirements. **2. Insurance** 2.1. All Exhibitors are required to have adequate public liability insurance to a minimum value of \$10 million Australian dollars. 2.2. All external supplier contractors are required to have adequate public liability insurance to a minimum value of \$10 million Australian dollars. **3. Venue access** 3.1. Notice of access to conference venue for exhibition set up will be provided at the earliest available opportunity and is subject to change with minimal notice from ThinkTank Media or the venue. **4. Payment or cancellation** 4.1. All prices are exclusive of GST. 4.2. All Exhibitors must pay in full their Exhibition fees within the time period as stated on the invoice. 4.3. Cancellations must be placed in writing to ThinkTank Media. Cancellations made outside of the 30 day period prior to the start date of the exhibition will receive a credit note valid up to and including the 2019 Corporate PA Summit. No refunds will be given once a contract has been signed and invoice paid.

**FOR ALL  
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## THE CALIBRE OF OUR SPEAKERS

We are proud to have attracted an amazing array of inspirational, talented people to speak at our Summits, as you'll see below – and this year's line-up is set to be our best yet. One of the bonuses for you as a sponsor is that you'll be able to watch them yourselves thanks to the complimentary tickets you'll receive as part of your package.



CORPORATE  
health & wellbeing  
SUMMIT

Learn more at [thinktankmedia.net/CHW](http://thinktankmedia.net/CHW)

## OTHER THINKTANK EVENTS

The focus of these events is maximising business productivity and performance through a happy, healthy and motivated workforce. The core audience is Senior Level Management, Human Resource Managers, Directors and Group Wellbeing Consultants of Australian businesses and Government. We hold them annually in both Sydney and Auckland.

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