



Building a positive culture of diversity and inclusion: An EA case study

Annabelle Hudson
Executive Assistant
GM Holden
26 July 2017





Let's play...

Gender Equality
TRIVIA!



The rules are simple...

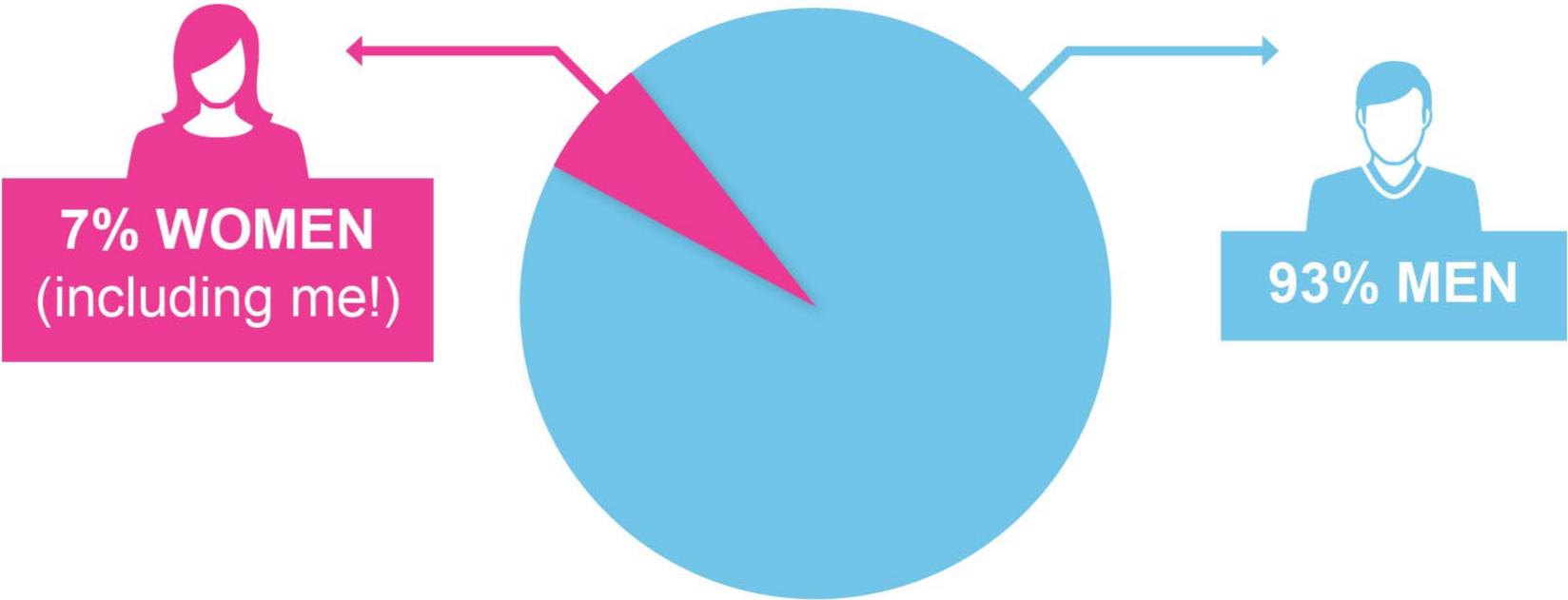
- I'll ask you 6 questions
- Circle the answers on your trivia card
- My decision on the winner is final

Let's play...

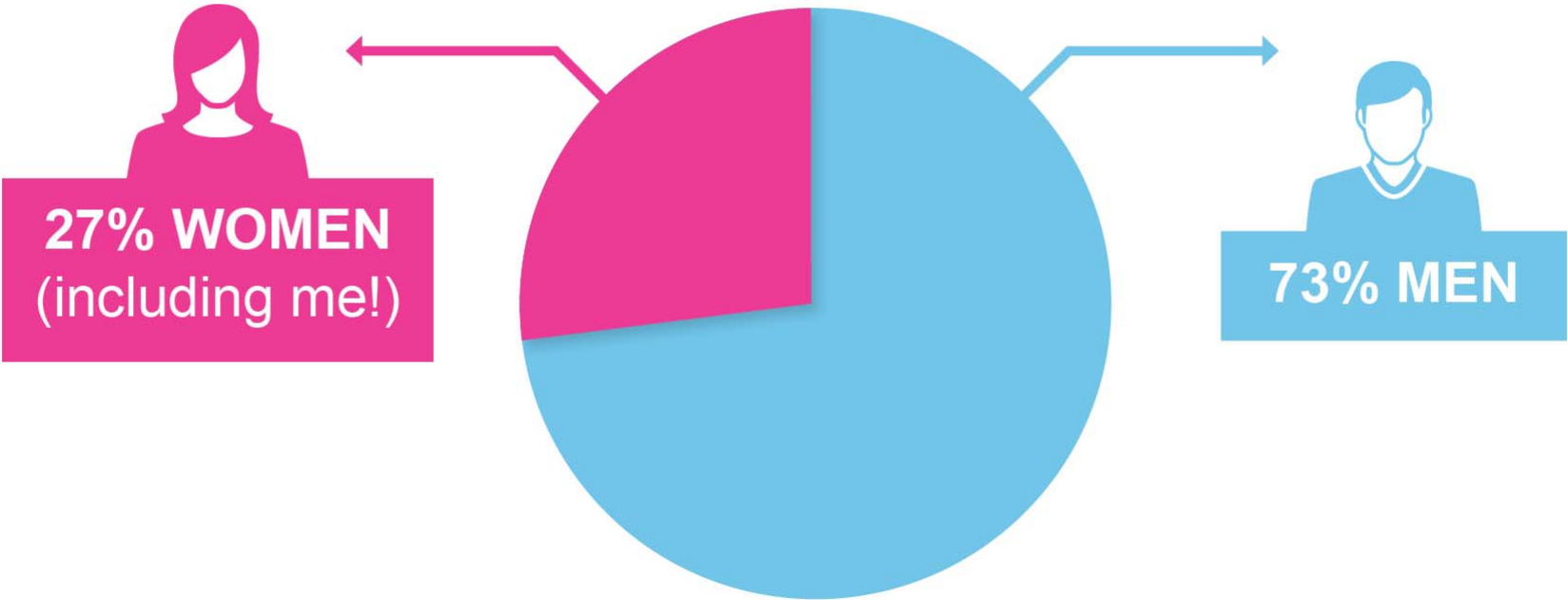
Gender Equality
TRIVIA!



Holden – Engineering Department



Holden – All Departments



Q1. McKinsey & Company research finds that companies in the top quartile for gender diversity are more likely to financially outperform their peers by?

A

5%

B

10%

C

15%

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Source: <http://www.mckinsey.com/business-functions/organization/our-insights/why-diversitymatters>





Holden Engineering Leadership Team

Q2. What percentage of women are in management roles in ASX 200 organisations?

A

15.3%

B

35.3%

C

55.3%

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Gender Equality
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Source: <https://www.wgea.gov.au/sites/default/files/wgea-business-case-for-gender-equality.pdf>



General Motors International Women's Council



Q3. According to the World Economic Forum, how far away is gender equality?

A

**100
YEARS**

B

**130
YEARS**

C

**170
YEARS**

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Gender Equality
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Source: <http://reports.weforum.org/global-gender-gap-report-2016>





**General Motors
Global Women's
Leadership Summit**

Q4. Which of the following women is an Engineer?



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Gender Equality
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**Peter Keley, Holden
Executive Director**

Q5. The national gender pay gap in Australia is currently 16%. How many percentage points has it improved over the past 20 years?

A

1%

B

3%

C

5%

Let's play...

Gender Equality
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Source: <http://www.abs.gov.au/ausstats/abs@.nsf/mf/6302.0>





Holden Women in Engineering

Q6. What is the one thing I'm going to do to help influence gender equality in my company?



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Oooh..

it's Gender Equality Trivia
ANSWER TIME!



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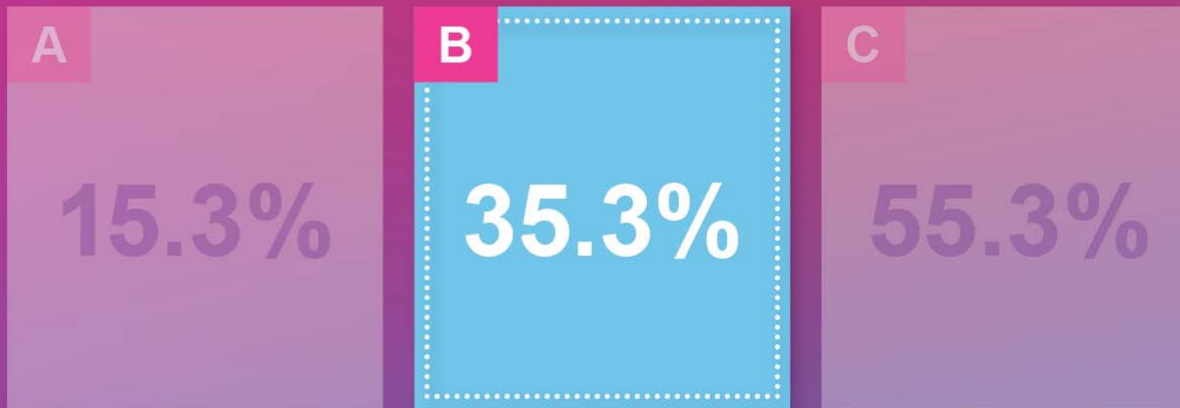
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“ All it takes is one person with courage to know their truth and start a ripple of change ”

Amna Karra-Hassan
Social Influencer

“ THAT PERSON IS YOU! ”

Annabelle Hudson
Executive Assistant